

# Ican Naci

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## SUMMARY

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I'm a highly motivated journalist with excellent communication skills. My experiences have equipped me with essential skills in media and communications, including effective writing, audience analysis, and digital media strategies. I have actively contributed to my local newspaper, YourHarlow and engaged in freelance projects that required strategic communication skills. These experiences have not only enriched my understanding but also proven my ability to contribute effectively in professional environments, making me a valuable asset to any prospective employer.

## TECHNICAL SKILLS

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**Content Management Systems (CMS):** WordPress, Joomla, Drupal  
**SEO (Search Engine Optimization):** Google Analytics, Trends, Social Media Engagement  
**Digital Media Production:** DaVinci Resolve, Adobe Premiere Pro, Sony Vegas  
**Data Research Skills:** Microsoft Excel, Google Sheets, Google Discover, Apple News  
**Web & Social Media:** Instagram, Facebook, X, TikTok, LinkedIn

## EXPERIENCE

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### Freelance Journalist

Nov. 2023 – Present

*Working with various publications, such as;*

*National, United Kingdom*

- **YourHarlow.com** Attended and wrote articles on local council meetings, attended match-days at Harlow Town Football Club, writing post-match reports. Moreover, edited submitted articles from TfL, Greater Anglia and schools in Harlow. Provided up-keep of the website using WordPress, amending any issues.
- **ITN - General Election 2024** Reported the 2024 General Election to ITN; providing live updates and feedback on the constituency assigned.
- **Dunstable Town Football Club** Interviewed Dunstable Town players to gain an insight into mental health within sports; wrote feature articles on what Dunstable Town are doing for the local community; such as Christmas events.

### Clearance Broker

Oct. 2023 - Present

*FedEx Corporation*

*Stansted, United Kingdom*

- Supporting the daily management of import shipments inbound at Stansted Airport whilst following CAA and HMRC regulations and guidelines. Liaising with companies to ensure we have the correct documentation in a timely manner.

### Director

Dec. 2022 - Present

*KASASTAN*

*London, United Kingdom*

- Liaised with international manufacturers in supplying our clothing line. Social media engagement reaching over 30,000 users online, resulting in several sales globally.

### Sales Advisor

Dec. 2021 - Sept. 2023

*Virgin Media & O2*

*Harlow, United Kingdom*

- Exploring customer benefits and working towards delivering products in an enthusiastic and knowledgeable way whilst following a framework to deliver a great personalised customer experience fulfilling their needs.

## EDUCATION

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### University of Hertfordshire

Hatfield, United Kingdom

*(BA) Journalism and Creative Writing - 2:1 Upper Second Class Honours*

### Harlow College

Harlow, United Kingdom

*(BTEC Diploma) Business - D\*D\**

## LANGUAGES

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**English (Native) & Turkish (Fluent)**